

MONTHLY MEMBERSHIP PROGRESS REPORT

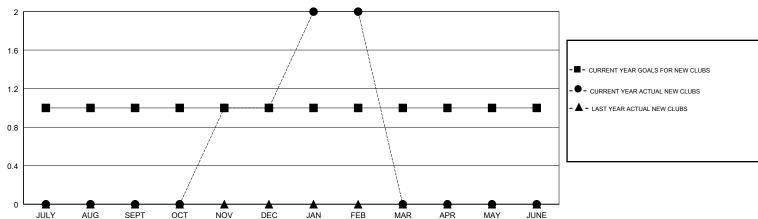
District 20 K2

Results as of: 02/28/2018

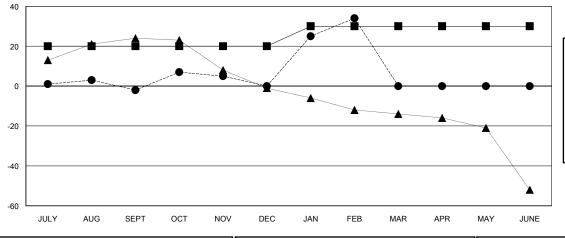


Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1	0	0	JULY/AUG/SEPT	20	34	33
OCT/NOV/DEC	0	1	0	OCT/NOV/DEC	0	61	55
JAN/FEB/MAR	0	1	0	JAN/FEB/MAR	10	41	7
APR/MAY/JUNE	0	0	0	APR/MAY/JUNE	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE







-■- MEMBER GROWTH NET GOAL	
- ● - MEMBER GROWTH ACTUAL	
- ▲ - LAST YEAR MEMBERSHIP ACTUAL	

712 (57.89%) 518 (42.11%)

DROPPED CLUBS: 0	
DROPPED MEMBERS	
DECEASED	11
CLUB CANCELLED	0
OTHER	84
TOTAL	95

27 CLUBS OF 37 ADDED 1 OR MORE	GENDER DISTRIBUTION		
NEW MEMBERS	MALE FEMALE	712 (57.89% 518 (42.11%	
	Women Percentage Fiscal Year Goal: 10%		

TOTAL FAMILY UNIT MEMBERS 192 CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA 102 FAMILY MEMBERS PAYING HALF DUES